COOKIE POLICY

This page explains how we use cookies when you visit and browse the Website https://konnect.com and its sub-domains.

1.   What is a cookie?

The term "*cookie*" refers to a small computer file identified by a name and stored on your connected device (PC, tablet, smartphone…) by your internet browser. A cookie records and stores information relating to your use of the Website and which can be read directly by Eutelsat's servers when you visit the Website, or your subsequent visits or requests on the Website, subject to the settings you choose concerning this file via the Website.

2.   What are cookies used for?

There are different types of cookies.

First and third party cookies
Cookies can be of first party or of third party. First party cookies are directly installed by the Website. Third party cookies are installed by third parties (other than Eutelsat) through the Website. Third-party cookies may in particular be used by advertising agencies on other sites to offer you adverts that are best for you based on your browsing history, on this website and on other sites. Third-party cookies do not store personal information that allow other sites to directly identify you, but to identify your browser or your terminal and draw your user profile based on your browsing history, regardless of the device or medium you use.

Some of the pages of this website display content from external providers, e.g. Facebook and Twitter.

To view this third-party content, you first have to accept their specific terms and conditions. This includes their cookie policies, which we have no control over.

But if you do not view this content, no third-party cookies are installed on your device.

Temporary and persistent cookies

Temporary cookies contain information which is used during your session. These cookies are automatically deleted when you close your browser. Nothing is saved on your computer once you finish browsing.

Persistent cookies are used to store information which can be used between visits. This data allows websites to recognise that you are a returning user and react accordingly. Persistent cookies have a long-term value which is defined by the site.

Cookies required for the operation of the Website (technical cookies)
These cookies allow optimum functionality and security of the website. Technical cookies are first party cookies (set by us or by service providers acting on our behalf and upon our instructions). Our website uses several categories of technical cookies, which are session cookies that facilitate browsing on the website and enable the good functioning of the website and produce anonymous statistics.

If you block these cookies, neither access to the services offered by the Website nor the correct operation of it can be guaranteed.

Use of such cookies does not require your consent. You can nevertheless refuse and delete these cookies via your browser's settings.

Audience measurement and statistical cookies (analytical cookies)
Audience measurement cookies (which can be installed by us or by third parties) are used to compile statistics on the number of visitors and use of our services. Such statistics may concern the frequency of visits, content and pages visited and adverts that are displayed on our Website. These statistics will be used in particular to improve the interest and usability of our services and ensure the monitoring of invoicing for third-party advertisers by, in particular, tracking the total number of adverts displayed Analytical cookies that this site uses mainly produce and send aggregate statistics and visitor volumes to our technical contractors, but may also include individual information (such as IP addresses).
Use of such cookies requires your consent and unless specifically enabled by you such cookies are treated as being rejected. Rejecting or deactivating these cookies prevents us from checking and improving the quality of our services. You can change the settings for these cookies via your browser's settings as well as via the settings page available on the Website when you click on COOKIES (at the left bottom corner of each Website page) and then on the relevant option.

Cookies allowing targeted adverts to be displayed (marketing and profiling cookies)
Cookies allowing appropriate and targeted content and adverts to be displayed are installed by us or by third-parties (advertiser, advertising agencies).
We and our partners use tracking technologies ("Tracker") that are inserted onto the pages visited or directly inserted by advertisers into the advertisements shown on the Site. When the tracker is placed by a third party, it will automatically send information about the content of the visited page or the advertisement placed on the visited page to these third parties to create a user profile that is used for targeted advertising and direct marketing.
The trackers enable us and third parties to tailor our advertising space to your display preferences and your interests and offer you content that you are likely to enjoy.

Use of such cookies requires your consent and unless specifically enabled by you such cookies are treated as being rejected. Rejecting or deactivating these cookies prevents us from providing tailored advertising spaces. You can change the settings for these cookies via your browser's settings as well as via the settings page available on the Website when you click on COOKIES (at the left bottom corner of each Website page) and then on the relevant option.

Sharing cookies
Our website contains cookies from sharing links to Facebook, YouTube, Instagram, and other, similar social networks, allowing you to share our site's contents with other people or to share your viewing or opinion of the site's content with others.
The social network that provides such a button may be able to identify you, even if you did not use it while visiting the Website. This type of application button may allow the social network concerned to track your browsing on our Website simply because your account on the social network was active on the Device (open session) while you were browsing our site. We have no control over the processes the social networks use to collect information about your browsing of our website and how they are

associated with the personal data that they possess. If you are signed into the social network while you browse our site, the sharing buttons allow the content you view to be linked to your user account. We invite you to read these social networks' privacy policies to learn how they use the browsing information that they can obtain from these buttons, particularly for advertising purposes. Use of such cookies requires your consent and unless specifically enabled by you such cookies are treated as being rejected. Refusing to grant consent prevents you from using social media features of the website. You can change the settings for these cookies via the settings page available on the Website when you click on COOKIES (at the left bottom corner of each Website page) and then on the relevant option.

3.   What cookies does Eutelsat use?

Eutelsat may install cookies to allow optimised browsing on this Website as well as improved operation of the various interfaces and applications.

Eutelsat reserves the right to collect the public IP address. This IP address will be collected anonymously and stored for the same period as cookies. It is only intended to allow the administration of services offered on the Website.

Eutelsat works with partners who write third-party cookies which are then used by advertising agencies on other sites to offer you adverts that are best for you based on your browsing history. These cookies do not store personal information that allow other sites to identify you. They are based only on your browsing history.

For the Websites, Eutelsat uses the following types of cookies, for the purposes stated herein.

Cookie name	Cookie publisher	Category	Cookie type and Storage time	Purpose
_ga	Google Analytics	Analytic cookies	12 months	This cookie is used to distinguish users.
_ga_<container-id>	Google Analytics	Analytic cookies	24 hours	This cookie is used to persist session state.
_gcl_au	Google Ads	Advertising cookies	3 months	To mesure and track conversions
_pk_id	Matomo	Analytic cookies	13 months	Used to store a few details about the user such as the unique visitor ID
_pk_ref	Matomo	Analytic cookies	6 months	Used to store the attribution information, the referrer initially used to visit the website
SSESSxxx	Konnect	Technical cookies	23 days	This cookie is used to distinguish users.
country_context	Konnect	Technical cookies	24 hours	This cookie is used to personnalize the website according to your country.

axeptio_cookies	Axept.io	Technical cookies	1 year	This cookie is used to show the banner cookie.
axeptio_all_ven dors	Axept.io	Technical cookies	1 year	This cookie is used to memorize your cookies consent.
axeptio_authori zed_vendors	Axept.io	Technical cookies	1 year	This cookie is used to trigger all authorized tags according to your consent.
fr	Facebook	Advertising cookies	3 months	This cookie is used to enable ad delivery or retargeting.
_fbp	Facebook	Advertising cookies	3 months	This cookie is used to store and track visits across websites.
wd	Facebook	Advertising cookies	3 weeks	This cookie is used to store the read the screen resolution.
datr	Facebook	Advertising cookies	2 years	This cookie is used to provide fraud prevention.
usida	Facebook	Advertising cookies	session	This cookie is used to adapt the ads to the user.

4.   Deactivating or deleting cookies

In accordance with applicable laws and regulations, users have the right, at any time, to change their preferences on cookies via the settings page available on the Website when you click on COOKIES (at the left bottom corner of each Website page) and then on the relevant option.

The preferences notified using the relevant options are kept for a period of 6 months.

For cookies which do not require your consent, you can disable them by checking their browser settings.

All Web browsers also allow you to limit the behaviour of cookies or deactivate them via your browser's settings or options. The steps to follow are different for each browser. You can find instructions in the 'Help' menu of your browser.

Via your browser, you can also consult the cookies present on your device and delete one or all of them.

Below you can find a list of links to the most commonly used web browsers from which you can disable cookies:
- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Internet Explorer](#)
- [Opera](#)
- [Safari](#)

For any questions regarding exercising your rights, contact us by email at the following address: dpo@konnect.com.

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